



25 YEARS OF BUSINESS CONTINUITY: CUSTOMER LEARNINGS



The number one cause of failure is a technical or power fault



A facility breakdown, typically results in an average of 18 days offsite



Customers have declared 41 disasters since 2005



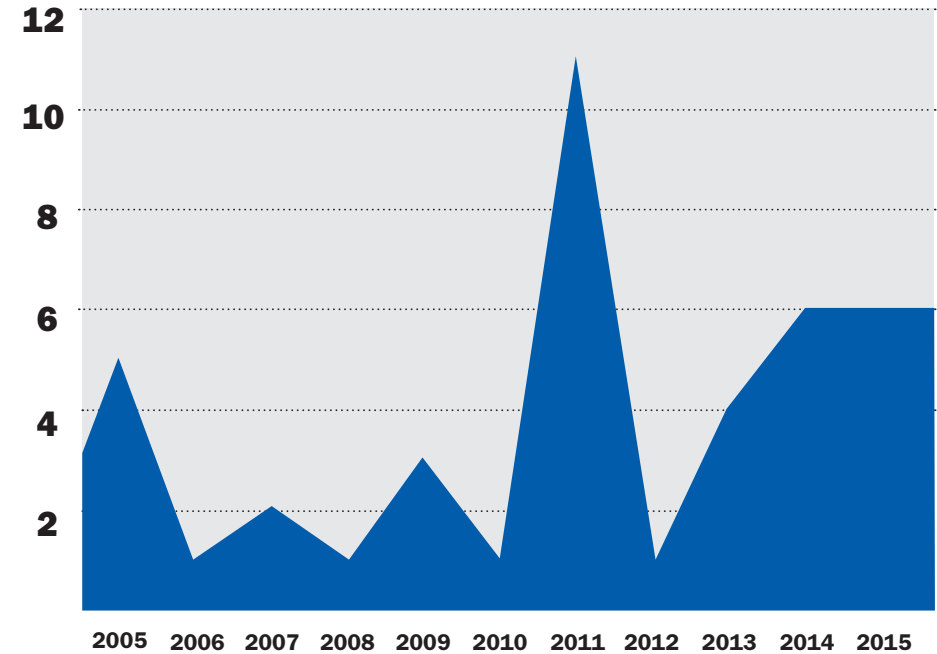
On average, 34 staff will have to relocate to resume operation



The frequency of business disruptions is increasing annually

Business Disruption

41 disaster declarations in Australia since 2005



APRA (Australian Prudential Regulation Authority)

APRA requires a regulated institution to:

- Identify, assess and manage potential business continuity risks to ensure that it meets its obligations
- Consider at a Board of Directors level the business continuity risks and controls and approve a Business Continuity Management Policy
- Develop, maintain and test a BCP that enables it to manage business disruptions
- Review the BCP annually and periodically arrange for its review by the internal audit function or an external expert
- Notify APRA in the event of certain disruptions.

AUSTRALIA'S LARGEST BUSINESS CONTINUITY PROVIDER

About Interactive

Interactive has been assisting Australian businesses to mitigate business downtime for 25 years. We support the mission critical operations of businesses like BMW and Travelex, as well as 3 of the top 5 Australian insurance companies.

Here's why Interactive can help

The largest premier business continuity provider in Australia, Interactive offers 1,445 seats in 43 suites across 7 locations. Interactive has recently invested \$10.5m in premium business facilities with latest technology for communications, security and power systems that support dedicated and multi-subscriber solutions.



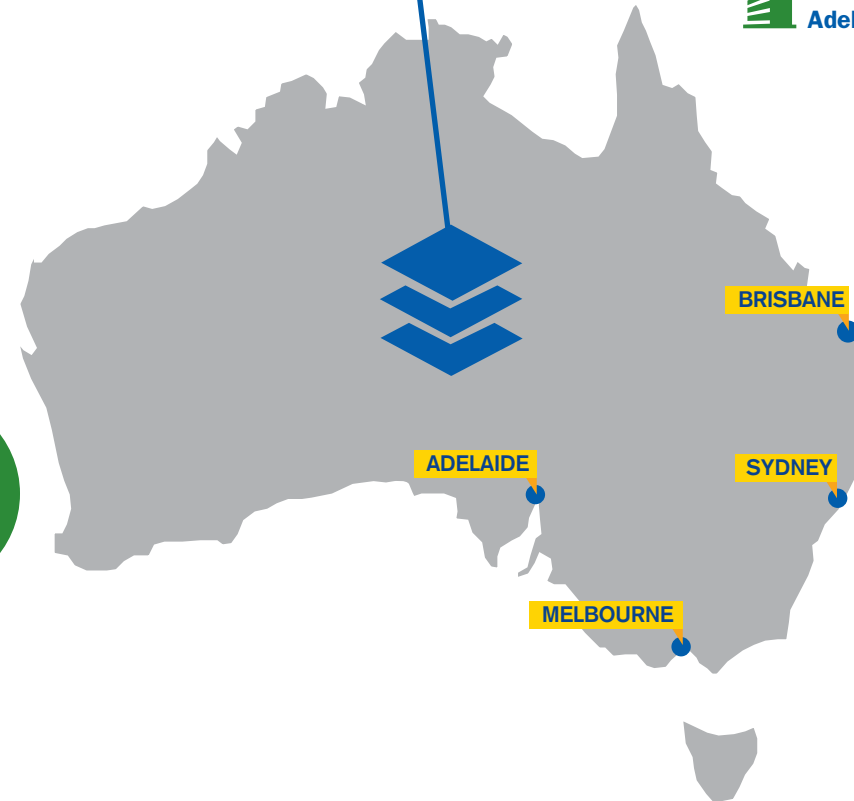
YOU'RE IN SAFE HANDS

We can provide multi-subscriber or dedicated services from individual systems all the way up to complete business platform recovery. We can tailor an RTO and RPO that best meets your needs. Interactive uses risk-analysis software to evaluate each and every customer, keeping risk profiles to a minimum. This ensures customers can recover from the most likely scenarios of localised impact.

Interactive has 1,445 multi-subscriber and dedicated workstations nationally. We have standardised desktop and PABX infrastructure with sophisticated software deployment technology to ensure your systems are ready when needed. We have dedicated BC engineers who can draw on over 200 IT specialists to assist in the event of a disaster.

Total customers
2,000

Interactive provides full stack IT services: Cloud and Managed Services, Data Centre, Business Continuity and Hardware Maintenance



BUSINESS CONTINUITY CENTRES NATIONWIDE

- Melbourne x 3
- Sydney x 2
- Brisbane x 1
- Adelaide x 1

KNOW YOUR RISK PROFILE

Interactive uses sophisticated risk mapping software to assess the level of risk a business carries.

Factors include location, infrastructure, and the proximity to other at-risk sites.

Contact us to learn more.



SECURE FACILITIES



STATE OF THE ART COMMUNICATIONS



OFFICE RECOVERY WORKSTATIONS



ACCESS TO TRANSPORT AND CAR PARKING

